

# **WORLD COMMUNICATIONS DAY**

## **COMMUNICATIONS CAREERS**

### **MEDIA TABLE EXHIBIT**

One of the fastest growing careers in the United States, according to the U. S. Department of Labor is communication. It touches every facet of our modern culture and could even be considered the nucleus of all art forms. It is, in fact, the transmitter that causes people to partake of information in a variety of ways. Whether it is through the electronic, printed or spoken word, the canvas or the camera, the radio or television, satellites, telephone or the internet, bill boards or flashing signs, ideas are sent out that will form and transform our societies.

As Catholics we should encourage our young people to pursue a Communications Degree and a solid education with a good mentor, and then go on to serve the Church and society in their area of skill and high interest. It is essential that people who go into the field of Communications be furnished with defensive information and training on the truths of our Faith. For only through the communication of truths can we prosper as the people of God.

### **SUGGESTED TABLE DISPLAY**

1. If possible, invite a celebrity of Radio, TV, and Movies, who has graduated with a Communications degree to give autographs and words of encouragement to information career seekers.
2. If a celebrity or college representative is not available, have a tape recorder with a tape of Archbishop Fulton J. Sheen talking from his “Life is Worth Living” TV show or have a DVD playing on a small TV. Archbishop Fulton J. Sheen is known as one of the greatest communicators of the 20<sup>th</sup> century.

3. Contact local and national colleges and universities that offer degrees in Communications. Invite college/university representatives to come and host the table (2 or 3 representatives from different schools would be great). School schedule, lists of curriculum and catalogues should be available as handouts. (A parishioner from the host parish with a degree in Communication would also be a good resource for answering questions).
4. Have a sampling of text, magazines and journals on mass communication.
5. Display pictures of well-known personalities of communication such as:
  - Jesus Christ (the greatest communicator of all time)
  - The apostles
  - Pope John Paul II
  - Archbishop Fulton J. Sheen
  - Father John A. Hardon, S.J.
  - Mother Teresa
  - Mother Angelica – world communicator/speaker/author
  - Jeff Cavins
  - Drew Marioni – Relevant Radio
  - Father Groeschel – author/lecturer
  - Blessed James Alberione – Founder of Daughters of St. Paul
  - Mary Regina Morrell – mother of 6 – Syndicated columnist  
(It would be a good idea to also include local people; perhaps any Catholics involved in secular media outlets).

### **SUGGESTED TABLE SET-UP**

1. Table cloth
2. Basket of Red apples to represent education instead of flowers and candy.
3. Have a selection of handouts available.
4. Scatter pictures of well-known personalities of communication on table.

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### **SUGGESTED HANDOUTS**

1. Prepare list of Internet sites with information on communication. Search for “Catholic Communications” on the Internet.  
<http://www.daughtersofstpaul.com/mediastudies/index.html>

2. The oldest and largest national organization serving the academics of communication is (NCA) National Communication Association. They are located at [www.natcom.org](http://www.natcom.org). You will be able to develop a packet of information from this site.
3. Have list of careers in the Field of Communications Studies in Higher Education available in detail from the NCA site at <http://www.natcom.org/ComProg/deptlist.htm>. This gives you a list of links to departments and schools.
4. To support communication programs, the NCA National Office offers a communications poster entitled “What you can do with a degree in communications?” and a colorful and informative booklet entitled “Pathways to Careers in Communication.”  
<http://www.natcom.org/ComProg/Commposter.htm>  
<http://www.natcom.org/ComProg/NCA%20Poster%202.pdf>
5. If you have representatives from colleges, ask them for their brochures, note pads, decals, and pens.
6. Have a list of famous Communication Graduates and what they excel in. Search for “Famous Communication Graduates.”  
[www.natcom.org/ComProg/famous\\_comm\\_grads.htm](http://www.natcom.org/ComProg/famous_comm_grads.htm).

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